



Binge-Worthy Practices: *Stories That Influence Change*

at Promising Practices 2023

The 7 Design Principles of Highly Effective Teaching

Brittany Summerhays

STRIDE DISCLAIMER

The views and opinions expressed in this presentation are those of the speakers and do not reflect the views or positions of K12/Stride as a company. Please refer to your school policies and state regulations as it pertains to this topic. K12/Stride is committed to follow and adhere to state laws, guidelines, and school policies.

Stride



The 7 Design Principles of Highly Effective Teaching

Streamline your workflow. Engage your students and families.

Presented by:

K-5 Homeroom Teacher

Brittany Summerhays

Stride



Meet your presenter!

Hello! My name is Brittany Summerhays. Here's a little about me:

- Earned my Bachelor's degree from UCF in 2016 in Digital Media and Writing & Rhetoric.
- Currently attending UCF for my M.A. in Instructional Design.
- I have been teaching with Stride since November 2021.
- I have taught Grades Pre-K – 8th in Florida, Texas, South Carolina, and New Mexico.

01

Why are the 7 Principles of Design Important to Teachers?

Why are these principles important?

Communication

- Aids in communication between teachers, students, and learning coaches.

Engagement

- Engage students and learning coaches more effectively & frequently.

Effectiveness

- Use your time more wisely
- More effectively communicate with Learning Coaches and students.

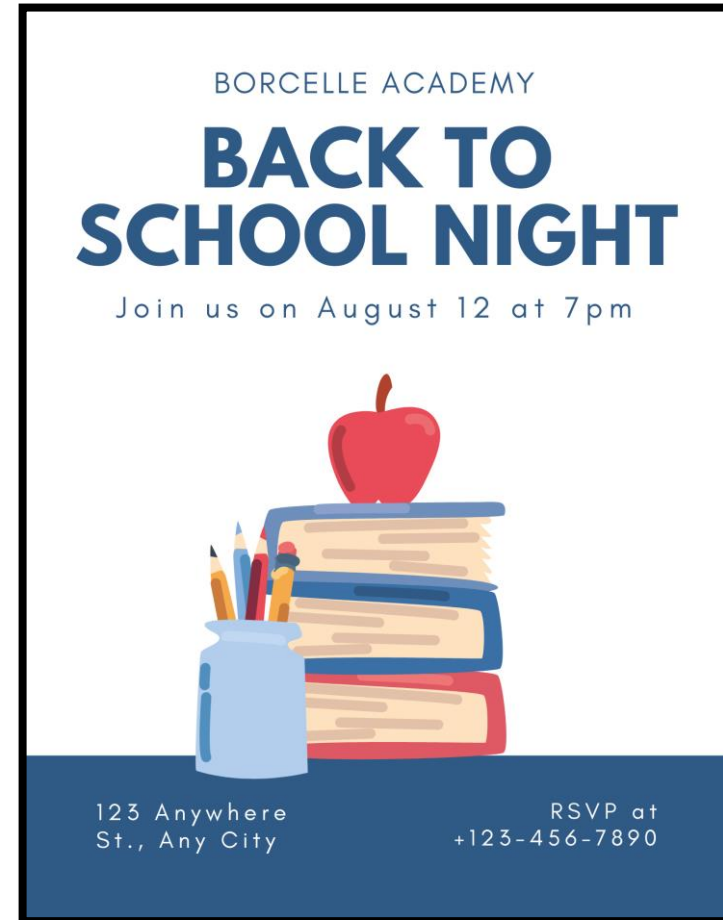
02

The 7 Principles of Design

#1: Emphasis

What is the most important piece of information? How do you communicate that to your audience?

- Should only be 2-3 main emphasized elements
- Common ways to emphasize:
 - Size
 - Color
 - Location



#2: Balance & Alignment

Imagine everything on the page has weight!

- A symmetrical design is pleasing to the eye and easy to interpret.
- Remember your lines of symmetry.

SPEECH THERAPY
SUPPLY LIST

Welcome

Welcome back to a new school year! There are a few items that are necessary for your child to bring to speech-language therapy. Please send the following supplies with your child next week:

- 1 composition notebook
- 1 folder
- 2 sharpened pencils

Schedule

Your child will be attending therapy on the following days and times:

- ☐ Monday _____
- ☐ Tuesday _____
- ☐ Wednesday _____
- ☐ Thursday _____
- ☐ Friday _____

Contact

If you are not able to provide your child with these supplies, please contact me as soon as possible. You may contact me in the following ways:

- hello@reallygreatsite.com
- (123) 456-7890
- www.reallygreatsite.com

Goals

Your child will be working on the following goals in therapy:

- ☐ Expressive Language
- ☐ Receptive Language
- ☐ Auditory Processing
- ☐ Articulation
- ☐ Phonemic Awareness
- ☐ Phonological Processing
- ☐ Fluency

#3: Contrast

How can you best make the information readable for your audience?

- **Common ways to use contrast:**
 - Color
 - Size
 - Font

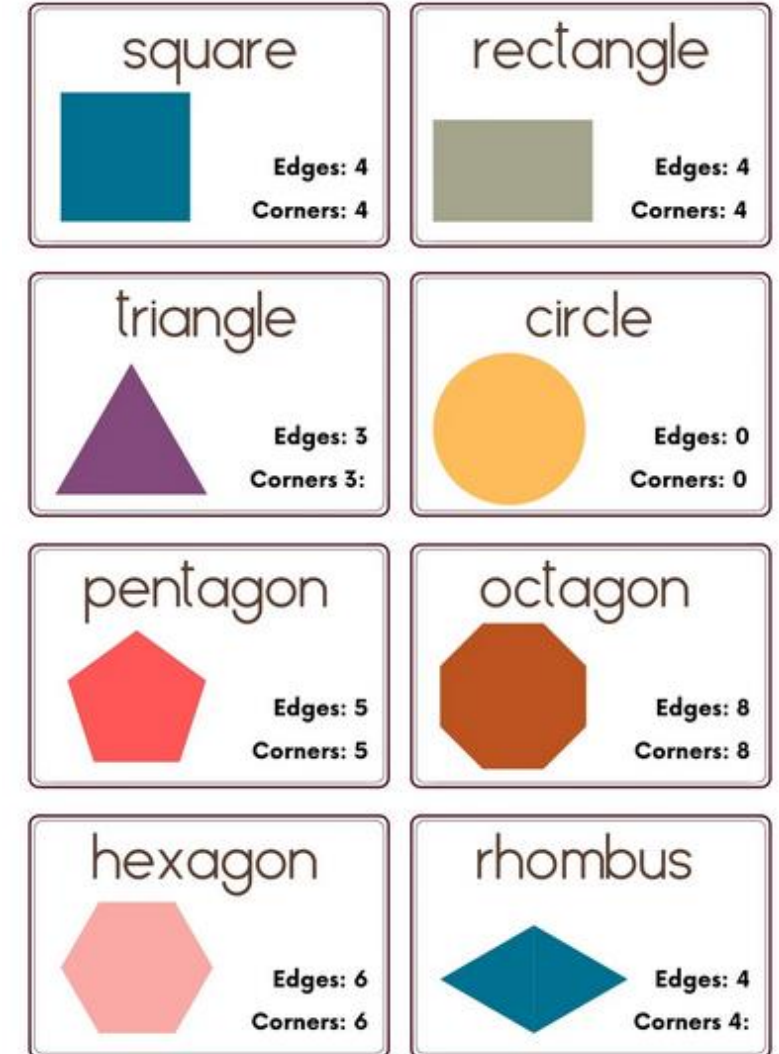


#4: Repetition

How will your audience know where to find information?

- **Common ways to create repetition in design:**

- Font
- Location
- Included Information

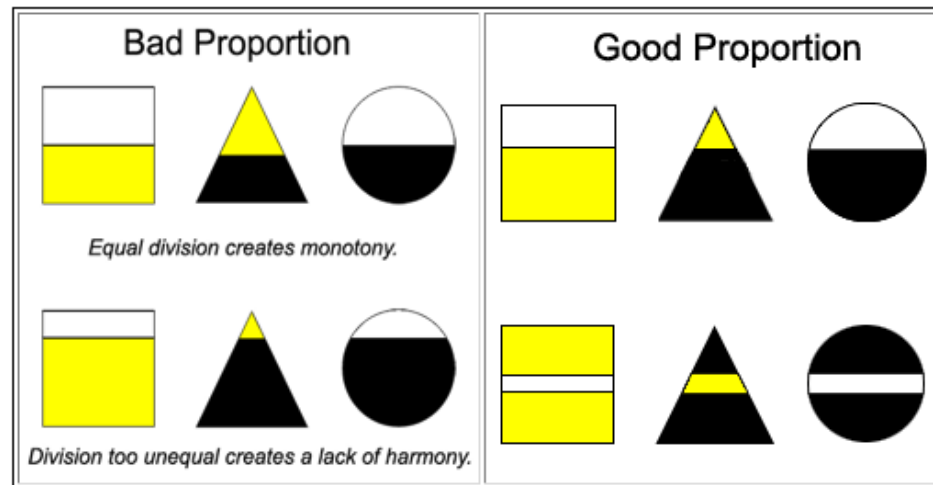


#5: Proportion

How much space do the parts of your design take up? Do they make sense?

- **Proportion is determined by the...**

- Height
- Width
- Depth
- Size
- Relationships



#6: Movement

Controlling how you want your audience to view your design.
What do you want them to look at first, second, last?

- We can control movement with:
 - Size
 - Direction
 - Emphasis
 - Font
 - Color



#7: White Space

White space deals with what you DON'T add to designs!

- After Designing something ask yourself these questions:
 - What can I take away?
 - Is anything distracting to my audience?

ADDITION

Add the numbers together to find the total.



	+		=	
	+		=	
	+		=	
	+		=	
	+		=	

03

How is this applicable to Teaching?

How does this apply to teaching?

Emphasis, Balance, Alignment, Contrast

- Emails, Newsletters, Worksheets, etc.

Repetition

- Streamline with themes, fonts, and templates

Proportion, Movement, White Space

- Class Websites

Useful Places to create assets:

For newsletters, templates, presentations:

- Microsoft Office 365
- Google Suite – Docs, Slides, Etc.
- Canva.com

Class Websites:

- Weebly
- Wordpress
- Padlet



Any questions?

- **What do you plan to create?**
- **How will you apply the 7 principles of design to your everyday teaching?**

Thank you so much for your time!



If you have any questions, comments, or want to share what you do with today's information:

Call or Text: (571) 531 – 9402

E-Mail: bsummerhays@k12.com

Thank you!

DECKS & RESOURCES

View all decks and handouts for PP23 sessions [here](#).

SOCIAL MEDIA

Tag us in your PP23 posts
@StrideTalentDevelopment!
[#PP23](#) [#passthepopcorn](#)
[#bingeworthypractices](#)
[#bingeonlearning](#)

STRIDE DISCLAIMER

The views and opinions expressed in this presentation are those of the speakers and do not reflect the views or positions of K12/Stride as a company. Please refer to your school policies and state regulations as it pertains to this topic. K12/Stride is committed to follow and adhere to state laws, guidelines, and school policies.

EXIT SURVEY

Let us know how your experience at PP23 was!
[Take the survey!](#)

VOTE!

Use the PP23 popularity poll to vote for our session!
[Take the poll!](#)



Stride